

## Annual EEO Public File Report Form

WSYX & WTTE (LMA)

### Annual EEO Public File Report

The purpose of the EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): WSYX & WTTE (LMA), Columbus, OH is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning 06/01/2010 to and including 05/31/11 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer, and started in the position. A person was deemed "interviewed" when he or she was interviewed in person.

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Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from 06/01/10 to 05/31/11

Station(s) Comprising Station Employment Unit: WSYX & WTTE (LMA)

Section 1: Vacancy Information

	Full-time Positions Filled By job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1	Sales Account Executive (WSYX-2 position filled & WTTE-2 positions filled)	Job Fair, Referral, SBG	23
2	Anchor/Reporter	TVJobs.com	3
3	Sports/News Reporter	WSYX/WTTE website	2
4	News Photographer - 3	Current Employee, Referral, TVJobs.com	12
5	Copy/Continuity Editor	Careerbuilder	6
6	Assignment Editor - 2	Current Employee (Promotion), SBG website	3
7	Credit Coordinator	Careerbuilder	2
8	Producer	SBG website	1
9	Digital Interactive Sales Executive - 5	Careerbuilder, Referral, SBG website, WSYX/WTTE website	9
10	Production Assistant - 2	Current Employee (Promotion), SBG website	5
11	Producer - 2	SBG website, WSYX/WTTE website	4
12	Master Control Operator	SBG website	6
13	Multi-media Journalist	TVJobs.com	2
14	Assignment Editor	SBG website	1
15	Producer - 3	Referral, TVJobs.com	4
16	Executive Producer	SBG website	3
17	Sales Account Executive (WSYX)	Careerbuilder	7
18	News Photographer	SBG website	1
19	Digital Interactive Sales Executive	Referral	7
20	Sales Account Executive (WSYX)	SBG website	3
21	News Photographer	SBG website	1
22	News Video Operations Manager	SBG website	3
23	Producer	Referral	1

Total Number of Persons Interviewed During Applicable Period: 109



B	<p>Antioch College          Lisa Lowery          150 E. South College Street          Yellow Springs, OH 45387          (937) 769-1358</p>	<p>0 0</p>	<p>Sales Account Executive (WSYX-2 positions filled &amp; WTTE-2 positions filled)          Anchor/Reporter          Sports/News Reporter          News Photographer – 3 positions filled          Copy/Continuity Editor          Assignment Editor - 2 positions filled          Credit Coordinator          Producer          Digital Interactive Account Executive – 5 positions filled          Production Assistant – 2 positions filled          Producer – 2 positions filled          Master Control Operator          Multi-media Journalist          Assignment Editor          Producer – 3 positions filled          Executive Producer          Sales Account Executive (WSYX)          News Photographer          Digital Interactive Sales Executive          Sales Account Executive (WSYX)          News Photographer          News Video Operations Manager          Producer</p>	<p>Sales filled          Anchor          Sports          News          Copy          Assign          Credit          Produ          Digit          positi          Produ          Produ          Mast          Multi          Assign          Produ          Exec          Sales          Digit          Sales          News          News          Produ          Sales          filled</p>
C	<p>The Art Institute of Fort Lauderdale          LuWin Sanchez, Career Services Advisor          1799 SE 17<sup>th</sup> Street          Fort Lauderdale, FL 33316          (954) 308-2615</p>	<p>0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0</p>	<p>Anchor/Reporter          Sports/News Reporter          News Photographer – 3 positions filled          Assignment Editor - 2 positions filled          Producer          Production Assistant – 2 positions filled          Producer – 2 positions filled          Multi-media Journalist          Assignment Editor          Producer – 3 positions filled          Executive Producer          News Photographer          News Photographer          News Video Operations Manager          Producer</p>	<p>Anchor          Sports          News          Assign          Produ          Produ          Produ          Multi          Assign          Produ          Exec          Digit          News          Produ          Sales          filled</p>
D	<p>Black Journalists Assn of So. Calif.          Gayle Pollard-Terry          P O Box 75129          Los Angeles, CA 90075          (213) 427-8246</p>	<p>0 0 0 0 0 0 0 0 0 0 0 0</p>	<p>Sales Account Executive (WSYX-2 positions filled &amp; WTTE-2 positions filled)          Anchor/Reporter          Sports/News Reporter          News Photographer – 3 positions filled          Copy/Continuity Editor          Assignment Editor - 2 positions filled          Credit Coordinator          Producer          Digital Interactive Account Executive – 5 positions filled          Production Assistant – 2 positions filled</p>	<p>Sales filled          filled          Anchor          Sports          News          Copy          Assign          Credit          Produ          Digit          positi          Produ</p>



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G	Careerbuilder.com Brian Maggio 8401 Greensboro Dr, Ste 250 McLean, VA 22102	7 0 0 0 2 0 2 0 4 0 0 1 0 0 0 0 2 0 5 1 0 0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	Sales filled Anch Sport News Copy Assig Credi Produ Digi positi Produ Produ Maste Multi Assig Produ Execu Sales Digi Sales News News Produ Sales filled
H	Center for New Direction Ellen Barney 370 S. Fifth Street Suite G1 Columbus, OH 43215 (614) 849-0028, Ext. 106	0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist	Sales filled Anch Sport News Copy Assig Credi Produ Digi positi Produ Produ Maste Multi

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		0	Sales Account Executive (WSYX)	Sales
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		0	Digital Interactive Sales Executive	Sales
		0	Sales Account Executive (WSYX)	News
		0	News Photographer	News
		0	News Video Operations Manager	Produ
		0	Producer	Sales
				filled
I	Center of Vocational Alternatives Resource Center Barb Schmitzer 3770 N. High Street Columbus, OH 43214 (614) 294-7117	0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled)	Sales
		0	Anchor/Reporter	filled
		0	Sports/News Reporter	Anch
		0	News Photographer – 3 positions filled	Sport
		0	Copy/Continuity Editor	News
		0	Assignment Editor - 2 positions filled	Copy
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		0	Digital Interactive Account Executive – 5 positions filled	Produ
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		0	Digital Interactive Sales Executive	Sales
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		0	News Photographer	Sales
		0	News Video Operations Manager	News
		0	Producer	News
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				filled
J	Central State University Dr. Geoffrey Gidding, Chair Dept of Humanities Wilberforce, OH 45384 (937) 376-6029	0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled)	Sales
		0	Anchor/Reporter	filled
		0	Sports/News Reporter	Anch
		0	News Photographer – 3 positions filled	Sport
		0	Copy/Continuity Editor	News
		0	Assignment Editor - 2 positions filled	Copy
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		0	Digital Interactive Account Executive – 5 positions filled	Produ
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		0	Master Control Operator	Produ
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				Assig



M	Columbus Association of Black Journalists Reggie Anglen P.O. Box 1924 Columbus, OH 43216 (614) 253-1368	0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	Sales filled Anchor Sports News Copy Assign Credi Produ Digit positi Produ Produ Maste Multi Assign Produ Exec Sales Digit Sales News News Produ Sales filled
N	Columbus Metropolitan Area Community Action Organization Sharon Harrison 1763 Cleveland Avenue Columbus, OH 43211 (614) 294-8071	0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	Sales filled Anchor Sports News Copy Assign Credi Produ Digit positi Produ Produ Maste Multi Assign Produ Exec Sales Digit Sales News News Produ Sales filled
O	Columbus State Community College Lisa Schneider	0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled)	Sales filled

	Nestor Hall, Room 420 550 E. Springs Street Columbus, OH 43215 (614) 287-5375	0 0	Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	Anch Sport News Copy Assig Credi Produ Digit positi Produ Produ Maste Multi Assig Produ Execu Sales Digit Sales News News Produ Sales filled
P	Columbus Urban League Betty McCutheon 788 Mt. Vernon Avenue Columbus, OH 43203 (614) 257-6300	0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	Sales filled Anch Sport News Copy Assig Credi Produ Digit positi Produ Produ Maste Multi Assig Produ Execu Sales Digit Sales News News Produ Sales filled
Q	Current Employee (Promotion)	1 1 3	Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled	Anch Sport News













	Adelphi, MD 20783-1716 (301) 445-7100, Ext. 113	0 0	News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	News Copy Assig Credi Produ Digit positi Produ Produ Mast Multi Assig Produ Exec Sales Digit Sales News News Produ Sales filled
GG	National Association of Broadcasters Karen Hunter 1777 N Street NW Washington, DC 20036 (202) 429-5300	0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	Sales filled Anch Sport News Copy Assig Credi Produ Digit positi Produ Produ Mast Multi Assig Produ Exec Sales Digit Sales News News Produ Sales filled
HH	National Association of Hispanic Journalists Kevin Olivas 1000 National Press Bldg. Washington, DC 20045	0 0 0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled	Sales filled Anch Sport News

	(202) 662-7145	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer
II	National Association of Minorities in Communication (NAMIC) Faride Precil 600 Anton Blvd, Suite 1100 Costa Mesa, CA 92625 (714) 371-4077	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer
JJ	National Urban League Black Executive Exchange Dale West 120 Wall Street, Flr 8 New York, NY 10005-3902 (212) 558-5300	0 0 0 0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor







		0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	Digit positi Produ Produ Mast Multi Assig Produ Exec Sales Digit Sales News Produ Sales filled
QQ	Organization of Chinese Americans Laura Chin 4641 Montgomery Avenue, Ste 208 Bethesda, MD 20814 (301) 907-3898	0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	Sales filled Anch Sport News Copy Assig Credi Produ Digit positi Produ Produ Mast Multi Assig Produ Exec Sales Digit Sales News News Produ Sales filled
RR	OSU School of Journalism Susan Vanpelt 154 North Oval Mall Columbus, OH 43210 (614) 292-8444	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5	Sales filled Anch Sport News Copy Assig Credi Produ Digit





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XX	Sinclair Website (online) <a href="http://www.sbg.net">www.sbg.net</a> Attn: Sharon Pickeral 10706 Beaver Dam Road Cockeysville, MD 21030 (410) 568-1517	4 1 0 2 2 1 0 1 2 1 1 3 0 1 0 2 0 1 1 1 1 1 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	Sales filled Anch Sport News Copy Assign Credi Produ Digit positi Produ Produ Mast Multi Assign Produ Execu Sales Digit Sales News Produ Sales filled
YY	Specs Howard School Katie Peters 19900 W Nine Mile Road Southfield, MI 48075 (248) 358-9000	0 0 0 0 0 0 0 0 0 0 0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled	Sales filled Anch Sport News Copy Assign Credi Produ Digit positi Produ

		0 0 0 0 0 0 0 0 0 0 0 0 0	Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer
ZZ	Talent Dynamics Christina Hedding 600 Las Colinas Blvd, Ste 100 Irving, TX 75039	0 0	News Video Operations Manager Producer
AAA	TVJobs.com Mark Holloway P O Box 4116 Oceanside, CA 92052 (800) 374-0119	0 1 0 3 0 0 0 0 0 0 0 0 1 1 2 0 1 0 0 0 0 0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer
BBB	University of Maryland at College Park Career Center Dr. Linda Gast 3100 Hornbake Library South Wing College Park, MD 20742 (301) 314-7225	0 0 0 0 0 0 0 0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer

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		0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	Digit positi Produ Produ Mast Multi Assig Produ Exec Sales Digit Sales News Produ Sales filled
CCC	UNC Pembroke Career Services Sallyann C. Clark P O Box 1510 Pembroke, NC 28372-1510 (910) 521-6378	0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	Sales filled Anch Sport News Copy Assig Credi Produ Digit positi Produ Produ Mast Multi Assig Produ Exec Sales Digit Sales News Produ Sales filled
DDD	Wilberforce University Linda Atwood Job Development Office Wilberforce, OH 45384 (937) 708-5520	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer	Sales filled Anch Sport News Copy Assig Credi Produ

		0	Digital Interactive Account Executive – 5 positions filled	Digit
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		0	Executive Producer	Produ
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		0	News Photographer	Sales
		0	Digital Interactive Sales Executive	Digit
		0	Sales Account Executive (WSYX)	Sales
		0	News Photographer	News
		0	News Video Operations Manager	Produ
		0	Producer	Sales
				filled
EEE	Wilmington College Career Center Barbara Kaplan Pyle Center, Box 1306 Wilmington, OH 45177 (937) 382-6661	0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled)	Sales
		0	Anchor/Reporter	filled
		0	Sports/News Reporter	Anch
		0	News Photographer – 3 positions filled	Sport
		0	Copy/Continuity Editor	News
		0	Assignment Editor - 2 positions filled	Copy
		0	Credit Coordinator	Assig
		0	Producer	Credi
		0	Digital Interactive Account Executive – 5 positions filled	Produ
		0	Production Assistant – 2 positions filled	Digit
		0	Producer – 2 positions filled	positi
		0	Master Control Operator	Produ
		0	Multi-media Journalist	Produ
		0	Assignment Editor	Maste
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		0	Executive Producer	Assig
		0	Sales Account Executive (WSYX)	Produ
		0	News Photographer	Exec
		0	Digital Interactive Sales Executive	Sales
		0	Sales Account Executive (WSYX)	Digit
		0	News Photographer	Sales
		0	News Video Operations Manager	News
		0	Producer	Produ
				Sales
				filled
FFF	Women in Communications Cheryl Johnson 934 Highland Street Columbus, OH 43201 (614) 447-0844, Ext. 123	0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled)	Sales
		0	Anchor/Reporter	filled
		0	Sports/News Reporter	Anch
		0	News Photographer – 3 positions filled	Sport
		0	Copy/Continuity Editor	News
		0	Assignment Editor - 2 positions filled	Copy
		0	Credit Coordinator	Assig
		0	Producer	Credi
				Produ

		0	Digital Interactive Account Executive – 5 positions filled	Digit
		0	Production Assistant – 2 positions filled	positi
		0	Producer – 2 positions filled	Produ
		0	Master Control Operator	Produ
		0	Multi-media Journalist	Maste
		0	Assignment Editor	Mult
		0	Producer – 3 positions filled	Assig
		0	Executive Producer	Produ
		0	Sales Account Executive (WSYX)	Exec
		0	News Photographer	Sales
		0	Digital Interactive Sales Executive	Digit
		0	Sales Account Executive (WSYX)	Sales
		0	News Photographer	News
		0	News Video Operations Manager	Produ
		0	Producer	Sales
				filled
GGG	Wright State University –Career Services Theda Hoskins 3640 Colonel Glenn Hwy Dayton, OH 45435-0001 (937) 775-2049	0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled)	Sales
		0	Anchor/Reporter	filled
		0	Sports/News Reporter	Anch
		0	News Photographer – 3 positions filled	Sport
		0	Copy/Continuity Editor	News
		0	Assignment Editor - 2 positions filled	Copy
		0	Credit Coordinator	Assig
		0	Producer	Credi
		0	Digital Interactive Account Executive – 5 positions filled	Produ
		0	Production Assistant – 2 positions filled	Digit
		0	Producer – 2 positions filled	positi
		0	Master Control Operator	Produ
		0	Multi-media Journalist	Produ
		0	Assignment Editor	Maste
		0	Producer – 3 positions filled	Mult
		0	Executive Producer	Assig
		0	Sales Account Executive (WSYX)	Produ
		0	News Photographer	Exec
		0	Digital Interactive Sales Executive	Sales
		0	Sales Account Executive (WSYX)	Digit
		0	News Photographer	Sales
		0	News Video Operations Manager	News
		0	Producer	Produ
				Sales
				filled
HHH	WSYX/WTTE (LMA) WSYX6.com/WTTE28.com Josielyn Blevins 1261 Dublin Rd Columbus, OH 43215 (614) 481-6623	1	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled)	Sales
		0	Anchor/Reporter	filled
		1	Sports/News Reporter	Anch
		2	News Photographer – 3 positions filled	Sport
		0	Copy/Continuity Editor	News
		0	Assignment Editor - 2 positions filled	Copy
		0	Credit Coordinator	Assig
		0	Producer	Credi
				Produ

		1 1 1 0 0 0 0 0 0 2 0 0 1 0 0 0	Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	Digit positi Produ Produ Mast Multi Assig Produ Exec Sales Digit Sales News Produ Sales filled
III	WSYX/WTTE Commercial/Announcement Josie Blevins 1261 Dublin Rd Columbus, OH 43215 (614) 481-6623	0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer Digital Interactive Account Executive – 5 positions filled Production Assistant – 2 positions filled Producer – 2 positions filled Master Control Operator Multi-media Journalist Assignment Editor Producer – 3 positions filled Executive Producer Sales Account Executive (WSYX) News Photographer Digital Interactive Sales Executive Sales Account Executive (WSYX) News Photographer News Video Operations Manager Producer	Sales filled Anch Sport News Copy Assig Credi Produ Digit positi Produ Produ Mast Multi Assig Produ Exec Sales Digit Sales News Produ Sales filled
JJJ	YMCA Lori Leist 40 West Long St Columbus, OH 43215 (614) 224-9622	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled) Anchor/Reporter Sports/News Reporter News Photographer – 3 positions filled Copy/Continuity Editor Assignment Editor - 2 positions filled Credit Coordinator Producer	Sales filled Anch Sport News Copy Assig Credi Produ

		0	Digital Interactive Account Executive – 5 positions filled	Digit
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		0	Sales Account Executive (WSYX)	Sales
		0	News Photographer	News
		0	News Video Operations Manager	Produ
		0	Producer	Sales
				filled
KKK	Youngstown State University Bernie Cummins Career Services-Jones Hall, Room 1034 One University Plaza Youngstown, OH 44555-0001 (330) 941-3515	0	Sales Account Executive (WSYX-2 positions filled & WTTE-2 positions filled)	Sales
		0	Anchor/Reporter	filled
		0	Sports/News Reporter	Anch
		0	News Photographer – 3 positions filled	Sport
		0	Copy/Continuity Editor	News
		0	Assignment Editor - 2 positions filled	Copy
		0	Credit Coordinator	Assig
		0	Producer	Credi
		0	Digital Interactive Account Executive – 5 positions filled	Produ
		0	Production Assistant – 2 positions filled	Digit
		0	Producer – 2 positions filled	positi
		0	Master Control Operator	Produ
		0	Multi-media Journalist	Produ
		0	Assignment Editor	Maste
		0	Producer – 3 positions filled	Mult
		0	Executive Producer	Assig
		0	Sales Account Executive (WSYX)	Produ
		0	News Photographer	Exec
		0	Digital Interactive Sales Executive	Sales
		0	Sales Account Executive (WSYX)	Digit
		0	News Photographer	Sales
		0	News Video Operations Manager	News
		0	Producer	Produ
				Sales
				filled

\*The station broadcasts and publishes notices asking organizations that want to be notified of job vacancies to contact us, however at this time the station has yet to receive such requests.

Appendix 3 to

Annual EEO Public File Report Form

Covering the Period from 06/01/10 to 05/31/11

Station(s) Comprising Station Employment Unit WSYX & WTTE (LMA)

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WSYX & WTTE (LMA).

**EDUCATIONAL EVENTS**

1. Ashbury Elementary, 9/29/10. Participating Employee: Jerry Martz, Chief Meteorologist. Mr. Martz discussed with the children about how he is able to predict the weather, the tools needed to do his job, and answered questions pertaining to his work. He also talked to the children about the kind of education needed in order to become a meteorologist.
2. Millennium Community School, 10/27/10. Participating Employee: Jerry Martz, Chief Meteorologist. Mr. Martz discussed with the children about how he is able to predict the weather, the tools needed to do his job, and answered questions pertaining to his work. He also talked to the children about the kind of education needed in order to become a meteorologist.
3. Fairbanks Elementary, 11/17/10. Participating Employee: Jerry Martz, Chief Meteorologist. Mr. Martz discussed with the children about how he is able to predict the weather, the tools needed to do his job, and answered questions pertaining to his work. He also talked to the children about the kind of education needed in order to become a meteorologist.
4. W.C. Cupe Community School, 1/12/11. Participating Employee: Jerry Martz, Chief Meteorologist. Mr. Martz discussed with the children about how he is able to predict the weather, the tools needed to do his job, and answered questions pertaining to his work. He also talked to the children about the kind of education needed in order to become a meteorologist.
5. Fairfield Christian Academy, 2/9/11. Participating Employee: Jerry Martz, Chief Meteorologist. Mr. Martz discussed with the children about how he is able to predict the weather, the tools needed to do his job, and answered questions pertaining to his work. He also talked to the children about the kind of education needed in order to become a meteorologist.
6. Hopewell Elementary, 3/16/11. Participating Employee: Jerry Martz, Chief Meteorologist. Mr. Martz discussed with the children about how he is able to predict the weather, the tools needed to do his job, and answered questions pertaining to his work. He also talked to the children about the kind of education needed in order to become a meteorologist.
7. Columbus Performance Academy, 5/11/11. Participating Employee: Jerry Martz, Chief Meteorologist. Mr. Martz discussed with the children about how he is able to predict the weather, the tools needed to do his job, and answered questions pertaining to his work. He also talked to the children about the kind of education needed in order to become a meteorologist.

**COMMUNITY EVENTS**

1. Hilliard Cub Scouts, Pack #148. Station tour on 12/1/10. Employee conducting tour: Jerry Martz, Chief Meteorologist. Tour of station and brief lecture on career opportunities as students were given a brief description of various employees' duties/roles in broadcasting. They were instructed on different procedures of Newscasts, function of the edit bay, and got to see the behind the scenes activity during the Newscast.

2. Olympiad Elementary School, Science class. Station tour on 1/17/11. Employee conducting tour: Jerry Martz, Chief Meteorologist. Tour of station and brief lecture on career opportunities as students were given a brief description of various employees' duties/roles in broadcasting. They were instructed on different procedures of Newscasts, function of the edit bay, and got to see the behind the scenes activity during the Newscast.

3. Canal Winchester Cub Scouts, Pack #103. Station tour on 2/21/11. Employee conducting tour: Jerry Martz, Chief Meteorologist. Tour of station and brief lecture on career opportunities as students were given a brief description of various employees' duties/roles in broadcasting. They were instructed on different procedures of Newscasts, function of the edit bay, and got to see the behind the scenes activity during the Newscast.

4. Delaware Senior Group. Station tour on 4/7/11. Employee conducting tour: Amy Lutz, Anchor/Reporter. Tour of station and brief lecture on career opportunities as students were given a brief description of various employees' duties/roles in broadcasting. They were instructed on different procedures of Newscasts, function of the edit bay, and got to see the behind the scenes activity during the Newscast.

5. Ohio Center for Broadcasting. Station tour on 4/15/11. Employee conducting tour: Amy Lutz, Anchor/Reporter. Tour of station and brief lecture on career opportunities as students were given a brief description of various employees' duties/roles in broadcasting. They were instructed on different procedures of Newscasts, function of the edit bay, and got to see the behind the scenes activity during the Newscast.

6. Powell Cub Scouts, Pack #108. Station tour on 5/16/11. Employee conducting tour: Jerry Martz, Chief Meteorologist. Tour of station and brief lecture on career opportunities as students were given a brief description of various employees' duties/roles in broadcasting. They were instructed on different procedures of Newscasts, function of the edit bay, and got to see the behind the scenes activity during the Newscast.

## **INTERNSHIP PROGRAM**

The stations also have an internship program as defined below:

### Program Goal:

The goal of our internship program is to recruit candidates, primarily juniors and seniors, from colleges and prepare them for entry-level jobs within the broadcast industry.

### Program Objectives:

- Develop links with universities and colleges to promote WSYX & WTTE (LMA) as prospective employers.
- Create a symbiotic relationship between interns and WSYX & WTTE (LMA) employees.
- Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will improve their chances for success within the broadcast industry.

### Eligibility Requirements:

- The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably, applicants should be communication majors, though other majors may be considered.
- The applicant must be at least 18 years of age.
- The applicant must be in good academic standing, as defined by his or her academic institution.
- The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter or semester in which the internship is performed. Interns are not paid.
- In addition to meeting the institution's eligibility requirements, the applicant must meet the station's eligibility requirements.

During the period of June 1, 2010 – May 31, 2011, WSYX/WTTE (LMA) had 10 interns. The interns came from Capital University (1), Hocking College (1), Ohio Center for Broadcasting (1), Ohio Dominican University (1), Ohio University (1), The Ohio State University (4), Whittenberg University (1).

## **JOB FAIRS**

ABC6 On Your Side Job Boot Camp/Job Fair (WSYX hosted event July 21, 2010 at Vets Memorial, Columbus, Ohio. Participating Employees: Lorie Luthman-Grow (WSYX General Sales Manager), Mahala Duff (WSYX Local Sales Manager), Mike Hansen (Promotions Director), Rich White (Programming Director).

ABC6 On Your Side Job Boot Camp/Job Fair (WSYX hosted event), October 21, 2010 at Vets Memorial, Columbus, Ohio. Participating Employees: Lorie Luthman-Grow (WSYX General Sales Manager), Mahala Duff (WSYX Local Sales Manager), Mike Hansen (Promotions Director).

ABC6 On Your Side Job Boot Camp/Job Fair (WSYX hosted event), January 20, 2011 at Vets Memorial, Columbus, Ohio. Participating Employees: Lorie Luthman-Grow (WSYX General Sales Manager), Mahala Duff (WSYX Local Sales Manager), Mike Hansen (Promotions Director), Rick White (Programming Director).

ABC6 On Your Side Job Boot Camp/Job Fair (WSYX hosted event), April 21, 2011 at Vets Memorial, Columbus, Ohio. Participating Employees: Lorie Luthman-Grow (WSYX General Sales Manager), Mahala Duff (WSYX Local Sales Manager), Rick White (Programming Director).

## **TRAINING**

SBG Inc. is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), veteran status or any other category protected by law.

Further, in keeping with this commitment to equal employment opportunity, SBG Inc. offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior, including workplace harassment, to its management.

### **Activity: Sexual Harassment Training**

**Date of Station Participation:** Ongoing

**Participating Employees:** All

**Brief Description of Activity and Station Participation:** All employees participated in web based training on Recognizing and Preventing Sexual Harassment.